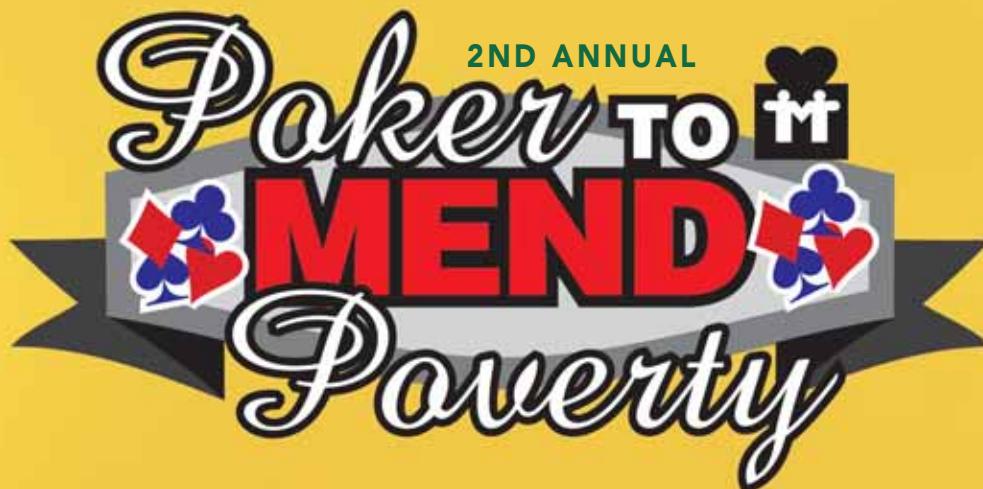


MEND (Meet Each Need with Dignity) proudly announces our...



## Texas Hold 'Em POKER TOURNAMENT

♥ CELEBRITY GUESTS ♥ PRIZES ♥ FOOD ♥ WINE ♥  
**AND GREAT VEGAS GAMING!**

**Saturday September 25, 2010**

**Registration: 5:30 pm ♥ Tournament: 6:30 pm**

Poker Buy in - \$100 (*unlimited rebuys and an add-on will be available for the first hour*)

Blackjack & Spectators - \$40

**RSVP: 818-686-7341**

For information about sponsorships call Iris Huerta at (818) 530-8042  
or [www.MENDpoverty.org/poker](http://www.MENDpoverty.org/poker)

**10641 N. San Fernando Road, Pacoima, CA 91331**

(secured valet parking included)



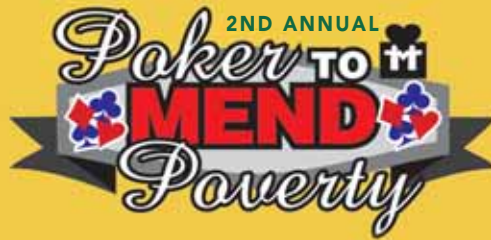
All proceeds from this fun-filled event will benefit MEND...people helping people to relieve the effects of poverty. MEND (Meet Each Need with Dignity) is the largest and most comprehensive non-profit agency working with low-income families in the San Fernando Valley. MEND reaches more than 31,000 impoverished individuals each month, and utilizes more than 3700 volunteers to implement services, with less than 6% of revenues going to fundraising and overhead.

MEND is a federally registered 501(C)(3).  
All contributions are tax-deductible in accordance  
with state and federal laws. Tax ID is 23-7306337

Saturday, September 25, 2010

Registration: 5:30 pm

Tournament: 6:30 pm



MEND

10641 N. San Fernando Road,  
Pacoima, CA 91331

(Secured Valet Parking)

## TEXAS HOLD 'EM POKER TOURNAMENT SPONSORSHIP

### "ROYAL FLUSH" \$20,000

- Priority listing as "Title Sponsor" on all press releases, invitations, program book, announcements and event signage.  
(3pts larger than the next level of sponsorship)
- Speaking role during program
- Opportunity to display company logo, signage at event
- Opportunity to distribute promotional material to players
- Two page ad in program book, including cover
- Company logo featured on MEND website, with link to your website
- Company profile listed in MEND E-Newsletter
- Signage on Final Table
- Premiere Table Placement (10 players)
- Twenty free re-buys

### "STRAIGHT FLUSH" \$10,000

- Priority listing as "Presenting Sponsor" on all press releases, invitations, program book, announcements and event signage.
- Opportunity to display company logo, signage at event
- Opportunity to distribute promotional material to players
- Two page ad in program book
- Company logo featured on MEND website, with link to your website
- Company profile listed in MEND E-Newsletter
- Signage on Final Table
- Premiere Table Placement (10 players)
- Twenty free re-buys

### "FOUR OF A KIND - QUADS" \$5,000

- Priority listing as "Presenting Sponsor" on all press releases, invitations, program book, announcements and event signage.
- Opportunity to display company logo, signage at event
- Opportunity to distribute promotional material to players
- One page ad in program book
- Company logo featured on MEND website, with link to your website
- Company profile listed in MEND E-Newsletter
- Signage on Final Table
- Premiere Table Placement (10 players)
- Ten free re-buys

### "FULL HOUSE" \$2,500

- Listing as "Major Sponsor" on all press releases, invitations, program book, announcements and event signage.
- Opportunity to display company logo, signage at event
- Opportunity to distribute promotional material to players
- One page ad in program book
- Company logo featured on MEND website, with link to your website
- Company profile listed in MEND E-Newsletter
- Premiere Seating for table (10 players)
- Ten free re-buys

### "FLUSH" \$1000

- Listing as "Sponsor" in program book and announcements.
- Opportunity to display company logo, signage at event
- Half page ad in program book
- Company logo listed in MEND E-Newsletter
- Admission for eight players

### "STRAIGHT" \$500

- Listing as "Table Sponsor" in program book and announcements
- Name/Logo on Table
- Quarter page ad in program book
- Company name listed on MEND Website and in Mend E-Newsletter
- Admission for four players

### "THREE OF A KIND" \$250

- Listing as "Supporter" in program book and announcements
- Name/Logo on Table
- Quarter page ad in program book
- Company name listed on MEND Website and in Mend E-Newsletter
- Admission for four players

### "TWO PAIR" \$100

- Admission for one player

### "VEGAS GAMER AND SPECTATOR" \$40

- Admission and chips for blackjack, craps or to merely enjoy the sport of poker

For questions or to secure your sponsorship level,  
contact **Iris Huerta at (818) 530-8042**



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