

MEET EACH NEED WITH DIGNITY



10641 N. San Fernando Rd.
Pacoima, CA 91331
phone | 818.896.0246
fax | 818.897.0128
www.mendpoverty.org

FOR IMMEDIATE RELEASE

March 20, 2010

Contact: Marianne Haver Hill
Tel: 818-686-7321
Marianne@mendpoverty.org

MEND Announces 2010 Board of Directors

(Pacoima, California) -- Los Angeles County Supervisor Zev Yaroslavsky will swear in the 2010 MEND (Meeting Each Need with Dignity) Board of Directors at the Board Installation and Volunteer Recognition Party on Saturday, March 20, 2010 at the renowned non-profit organization's headquarters in Pacoima. The Board, which consists of business and community leaders from throughout the San Fernando Valley, welcomes four new members:

- Richard Boehmer, Esq. O'Melveny and Myers (retired)
- Susan Blumenfield, DSW, Hospital Administrator (retired)
- Jason Morgan, Manager, Whiteman Airport
- Patty Salazar, Senior Account Executive, Cerrell Associates, Inc.

The new members will join twenty other members of the MEND board, which consists of representatives from a variety of backgrounds and industries. *(A comprehensive list can be provided upon request)*

"We are excited to have a collective group who truly believe in MEND's mission of breaking the bonds of poverty by offering the most basic needs and providing a path to opportunity. In this time of economic uncertainty, the services provided by MEND and similar non-profits are more important than ever," stated Marianne Haver Hill, President and CEO of the organization. "MEND is a volunteer-based organization. We appreciate the hard work our Board of Directors and our devoted volunteers who contribute almost 13,000 hours a month to mending poverty in the San Fernando Valley. "

"Our service on the Board is a mere reflection of the tireless commitment from more than 3,700 volunteers of MEND," stated Incoming Board Chair Adriana Barrera, PhD. "We applaud the MEND volunteers and look forward to working collaboratively to ensure this organization continues to provide invaluable services to the San Fernando Valley."

The MEND Board of Directors are volunteers who assist in the volunteer recruitment, fiscal management, fundraising and other functions that ensure the organization's operability and success in providing services to those in need.

About MEND (Meet Each Need with Dignity)

MEND (Meet Each Need with Dignity), which serves as many as poverty-level clients each month while remarkably keeping operating costs at or under 9%, is the largest, most efficient and most comprehensive poverty-relief organization in the San Fernando Valley. *MEND's mission is to break the bonds of poverty by providing basic human needs and a pathway to self-reliance.*

MEND was born as a *volunteer-driven* organization nearly four decades ago in a garage in suburbia, and today utilizes more than 3,700 volunteers (and only 23 paid staffers) to implement its vast array of programs that provide food, clothing, medical, dental and vision care; job training, classes in English as a Second Language, literacy, computers, office skills, sewing and parenting; math, reading and science tutoring for kids; hot meals, food, clothing and showers to the homeless and a community wide adopt-a-family Christmas Program.

For more information, visit <http://mendpoverty.org>.

###